



## CONGRATULATIONS AND WELCOME TO RMHS BASKETBALL 2011-2012

One of the special things we do each year for the Girls and Boys Basketball Teams is a souvenir **Program Book**. Each player will receive one copy of the program book. Additional copies will be on sale at home games.

As a member of the 2011-2012 RMHS Basketball Varsity, Junior Varsity, or Freshmen Team--you, your family, and your friends can place ads in the Program Book to support you and the teams for the season. Some examples might be:

- Advertisement for business products and services
- Business logo and message to the team and/or player(s)
- Written goodluck message to the team and/or players(s) from family or friends
- Photo and goodluck message to the team and/or player(s) from family or friends

Proceeds of the ads are intended to cover the cost of the Program Book. Revenue raised from ads in excess of the cost of the Program Book goes to cover expenses of the Teams during the season and the banquet and awards ceremonies after the season.

If you know of a company that would be interested in supporting the teams, please check in with one of the captains' parents first, so we don't contact the same business more than once. Please note that **any new ads from businesses** MUST BE CAMERA READY and sent electronically to: [michealy@comcast.net](mailto:michealy@comcast.net)

**We cannot accept handwritten or hard copy ads. Prices and sizing details are attached.**

All checks should be made payable to: *RMHS Basketball Support Team* and mailed to:

**Mike O'Brien  
135 Eastway  
Reading, MA 01867**

**The deadline for ads is Thursday, December 22, 2011**